

Roll out the barrel...St Pancras International launches an October Beer Festival to celebrate its 150th anniversary

The station will celebrate its historical links to the beer industry with beer tasting sessions, drink offers, beer loyalty cards, and more

To celebrate the station's 150th anniversary, St Pancras International has launched an October beer festival to showcase the station's long and close relationship with the brewing industry.

From the 1st of October, those who visit the historical destination will enjoy daily beer tasting sessions held on the main concourse, as well as the opportunity to take advantage of a host of beer offers, giveaways and loyalty cards available throughout a selection of the station's bars, including a brand-new pub, The Barrel Vault.



St Pancras International has long been associated with the beer industry – with 688 cast iron columns included within the design of the station, to be perfectly spaced to fit the width of two beer barrels. In the ten years following the station's opening in 1868 these vaults, which house the station's premium retailers today, saw an annual influx of over 200,000 barrels from the Bass Brewery alone. Now, 150 years later, the station is tapping in to its brewing heritage by hosting its first celebratory beer festival.

As part of the festival, the station will be inviting its visitors to sample a number of different beers at a pop-up barrel bar on the main concourse, as well as some of the best brews from the station's pubs and bars. Tasting sessions will run daily, hosted by The Betjeman Arms, Sourced Market and the newly launched The Barrel Vault (opening on 1st October).

Wendy Spinks, Commercial Director at HS1 Ltd (owners of St Pancras International) says: "When the station first opened its doors 150 years ago, St Pancras International played a vital role in bringing beer to the city - so it's only fitting that we celebrate this occasion by launching our very own beer festival. The festival will celebrate not only the station's close relationship with the brewing industry, but also our pubs and bars - The Barrel Vault and Sourced Market and The Betjeman Arms – who will be showcasing a range of craft beers and ales throughout the month."



St Pancras International Beer Festival event details:

Location: St Pancras International, Euston Road, Kings Cross, London, N1C 4QP

Nearest tube: King's Cross St Pancras

Date: 1st – 22nd October 2018

Time: Varies

Entry Price: Free*

Throughout October, visitors will be able to enjoy the following tasting sessions and giveaways from:

The Betjeman Arms 1st – 8th October

The Betjeman Arms will kick off the beer festivities on the station's official birthday day (1st October), by handing out a selection of some of the best cask ales that London has to offer, as well as limited-edition beer mats, which double up as vouchers and entitle visitors to a free beer at the venue on the station's Grand Terrace.

Sourced Market 8th – 15th October

From the 8th-15th October, The Betjeman Arms will hand over the reins to Sourced Market, who will be championing the London's micro-brewers by showcasing some of the city's best small batch beers, giving local brewers the chance to share their deep knowledge of the tastes and techniques used in microbrewing. Plus, bespoke, discounted beer gift boxes or free gourmet platters will also be on offer for loyalty card members who collect stamps.

The Barrell Vault – 15th – 21st October

The Barrell Vault will welcome several brewers to the beer tasting barrel from 15-21st October, including Portobello, Redemption, Sambrook's, Truman's and Twickenham. To celebrate the launch, they'll also be directing the public to the newly opened pub by handing out a 50p discount off ale and offering a selection of 150 beers throughout October – one for every year since the station opened. What's more, many of the beers available are associated with some of the calling points on the lines and routes, in towns and cities, accessible from St Pancras International station.

*Ticketed event prices vary

For more information on music, arts, culture and retail events happening in the station, visit <http://stpancras.com> and follow @StPancrasInt.

-ENDS-

Notes to Editors

About St Pancras International Station:

St Pancras International station is a unique Grade I listed building owned by HS1 Ltd. Offering a wealth of stylish and premium shops, bars and restaurants all under one iconic roof, the venue is a destination, in its own right, as well as a world-class station.

Known for its calendar of new and exciting arts and music experiences, there's always something new to discover.



From now until December 2018, visitors can appreciate the Terrace Wires public art installation by Tracey Emin. Depicting the words, 'I Want My Time With You' in Emin's signature handwriting, the 20m long light installation is the largest text piece ever made by the artist.

Visitors can also experience St Pancras International's free-to-play jukebox and station pianos, played by world famous stars including Elton John and John Legend, as well as the public day to day.

For more information about the station and its premium retailers, including Fortnum & Mason, Searcys, Whistles, kikki.K, Ted Baker, Chanel and Calvin Klein, visit <http://stpancras.com>.

About HS1 Ltd

HS1 Ltd has the 30-year concession to own and operate High Speed 1, the UK's first section of high speed rail, as well as the stations along the route: St Pancras International, Stratford International, Ebbsfleet International and Ashford International.

The 150th Anniversary

'Celebrate St Pancras – the people, the place, the journey' – is a series of events, exhibitions and installations commissioned by HS1 Ltd for the anniversary year. It will showcase the transformation of the station, the entry and role of women into the railway workforce, St Pancras' role in the trade of goods, food and beer into London, the station's wartime history and the people and journeys that have been shaped by it.'

In celebration of 150 years of St Pancras Station, visitors can experience St Pancras Brasserie by Searcys Golden Age of Travel Anniversary Dinner on 17 October.

A special menu created by Searcys' culinary director Darren Deadman will be served at the restaurant. This one-of-a kind celebration menu will draw on the station's long and colourful history as one of London's biggest travel hubs and Victorian culinary creations.