

Moorcroft launches new iconic collectables at St Pancras International 150th Anniversary Store

- Items are available at the station's 150th Anniversary Store (Arcade) now
- Moorcroft, experts in pottery have designed two exclusive limited edition pieces to commemorate the station's history
- Part of 'Celebrate St Pancras – the people, the place, the journey', a series of events, exhibitions and installations commissioned by HS1 Ltd for the anniversary year

XX January: Heritage pottery company Moorcroft has designed and created two pieces of artwork reflecting the history of the station to celebrate its 150th birthday. The exclusive pieces are available now at the '150th Anniversary Store'.

Operating out of the original brick factory in Stoke-on-Trent, England, complete with its own Grade II listed bottle oven, Museum and Heritage Visitor Centre, Moorcroft uses proprietary glazes and distinctive slip-trailing methods pioneered by William Moorcroft at the end of the 19th century.

This incredibly labour-intensive process produces colourful designs of intricacy, brilliance, and clarity in the Arts and Crafts tradition. From the very same kilns as every piece of Moorcroft, each piece of design outlined by the hand application of liquid clay, before being hand painted and often, tinged with delicate amounts of gold or silver lustre.

Carefully put together with delicate crafting and intricate detail - both these commemorative items are perfect for statement artwork in the home, and collecting. Information on items below:

	<p>St. Pancras Arches of Blue shows the roof arches of the station, and the diamond shapes from the famous clock face. If that wasn't remarkable enough, it also includes the Roman numerals for 150 to celebrate 150 years of the station.</p> <p>RRP price - £240 Available online only</p>
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The Golden Age of Steam captures an idealistic vision of Victorian Britain. This decorative plaque illustrates the style of the station's visitors during this period and depicts St Pancras as a hub of true urban architecture.

RRP price - £ 1,585
Available online only

For more information on music, arts, culture, and retail events happening in the station, visit <http://stpancras.com> and follow @StPancrasInt.

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For further information about St Pancras International contact Clarion Communications on 020 7479 0910 or email HS1@clarioncomms.co.uk

Notes to editors

'Celebrate St Pancras – the people, the place, the journey' – is a series of events, exhibitions and installations commissioned by HS1 Ltd for the anniversary year. It will showcase the transformation of the station, the entry and role of women into the railway workforce, St Pancras' role in the trade of goods, food and beer into London, the station's wartime history and the people and journeys that have been shaped by it.

St Pancras International has launched the St Pancras IPA to mark the anniversary, on sale now at station pub, The Betjeman Arms.

About St Pancras International Station:

St Pancras International station is a unique Grade I listed building owned by HS1 Ltd. Offering a wealth of stylish and premium shops, bars and restaurants all under one iconic roof, the venue is a destination, in its own right, as well as a world-class station.

Known for its calendar of new and exciting arts and music experiences, there's always something new to discover.

Visitors can also experience St Pancras International's free-to-play jukebox and station pianos, played by world famous stars including Elton John and John Legend, as well as the public day to day.

For more information about the station and its premium retailers, including Fortnum & Mason, Searcys, Whistles, kikki.K, plus recently launched Ted Baker, Chanel and Calvin Klein, visit <http://stpancras.com>.