

### **Bear hugs, fizz and freebies every 150 minutes at St Pancras International**

- St Pancras International celebrates national Random Acts of Kindness Day with hundreds of chances to win free gifts from Champagne to designer accessories
- The station's premium shops, cafés, restaurants and Southeastern Railway itself will be giving away exclusive prizes at random every 150 minutes this Saturday 17<sup>th</sup> February to celebrate St Pancras International's 150<sup>th</sup> anniversary

**XX February:** This Saturday 17<sup>th</sup> February, St Pancras International will delight hundreds of shoppers with an incredible marathon of giveaways from its wealth of premium shops, bars and restaurants, to celebrate National Random Acts of Kindness Day.

As the station marks its 150<sup>th</sup> anniversary this year, it will be giving away hundreds of freebies every 150 minutes to thank the one million visitors who commute, shop and dine under this iconic roof every day.

The station's impressive range of retailers and restaurants will be giving back to their customers this weekend, with exclusive surprise giveaways at various times throughout the day, including sweet treats from John Lewis and Fortnum and Mason to designer accessories from Ted Baker and Kikki K. There's luxury bouquets to be had, courtesy of florist Moyses Stevens and Southeastern Railways will also be getting involved by giving away free travel tickets to lucky customers.



*Hamleys will be giving away free bear hugs to celebrate Random Acts of Kindness Day at St Pancras International*

All visitors need to do to be in with a chance of scooping up one of the incredible giveaways on offer is shop, dine or simply browse the iconic station's wealth of unique retail outlets this Saturday. A range of products will be given to customers at random at various locations throughout the day.

Below is a sneak-peek of the incredible products the must-visit destination will be giving away this Random Acts of Kindness Day, with plenty more surprises on the day:



### **Aspinal of London**

Aspinal of London will be gifting three lucky customers a complimentary credit card holder of their choice over the course of the day.



### **Fortnum and Mason**

Fortnum & Mason will be offering free tea tasting. Customers can sample favourites including Assam, Black Fruit Tea, and Sri Lankan Flowery Pekoe.



### **John Lewis**

John Lewis will be handing out sweet treats, from luxurious chocolates to fruity delights.



### **Petit Bateau**

Petit Bateau will be gifting shower gel and notebooks, all wrapped up in a luxury gift bags to lucky shoppers.



### **WHSmith**

WHSmith will be handing out a selection of free books throughout the day.



### **Benugo**

For a little pick-me-up, the baristas at Benugo will be treating customers to free speciality coffees.



### **Ted Baker**

Ted Baker will be gifting hand-picked goodies including wash bags and wallet and socks sets.



### **GANT**

GANT also have designer-quality wash bags up for grabs.



**Kikki.K**

Luxury stationers Kikki K will delight lucky customers with mini notepads and other stylish goodies.



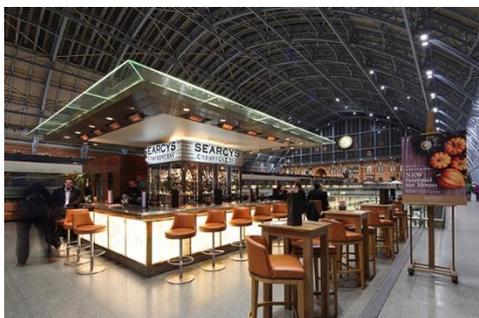
**Moyses Stevens**

Moyses Stevens will be brightening a lucky customer's day with the gift of a luxury seasonal flower bouquet.



**Prime Burger**

Prime Burger will waive the bill for a select few lucky customers this Saturday.



**Searcys Champagne Bar**

1920's speakeasy-style Champagne bar Searcys will be giving away glasses of fizz to diners at selected times throughout the day.

	<p><b>L'Occitane</b></p> <p>There will be plenty of L'Occitane goody bags complete with selected items from the travel collection up for grabs.</p>
	<p><b>Sourced Market</b></p> <p>Complimentary coffees will be gifted to selected customers</p>
	<p><b>Dune</b></p> <p>Two lucky winners will receive a stylish bag from this season's collection at Dune</p>

The Random Act of Kindness event is part of 'Celebrate St Pancras – the people, the place, the journey', a series of events, exhibitions and installations commissioned by HS1 Ltd for the anniversary year. Throughout the year, the calendar of activity will showcase the transformation of the station, the entry and role of women into the railway workforce, St Pancras' role in the trade of goods, food and beer into London, the station's wartime history and the people and journeys that have been shaped by it.

For more information on music, arts, culture, and retail events happening in the station, visit <http://stpancras.com> and follow @StPancrasInt.

**-ENDS-**

For further information about St Pancras International contact Clarion Communications on 020 7479 0910 or email [HS1@clarioncomms.co.uk](mailto:HS1@clarioncomms.co.uk)

## **Notes to editors**

### **About St Pancras International Station:**

St Pancras International station is a unique Grade I listed building owned by HS1 Ltd. Offering a wealth of stylish and premium shops, bars and restaurants all under one iconic roof, the venue is a destination, in its own right, as well as a world-class station.

Known for its calendar of new and exciting arts and music experiences, there's always something new to discover.

Visitors can also experience St Pancras International's free-to-play jukebox and station pianos, played by world famous stars including Elton John and John Legend, as well as the public day to day.

St Pancras International has launched the St Pancras IPA to mark the anniversary, on sale now at station pub, The Betjeman Arms.

For more information about the station and its premium retailers, including Fortnum & Mason, Searcys, Whistles, kikki.K, plus recently launched Ted Baker, Chanel and Calvin Klein, visit <http://stpancras.com>.