



Save a life
Give blood



MOBO star joins NHS “B Positive” choir for lifesaving performance at St Pancras International

- Official MOBO NHS choir performed at St Pancras International tonight (19th December) following release of the official MOBO charity single, ‘Rise Up’
 - MOBO Award winner, Lurine Cato joined the choir
 - The 60 strong choir promotes blood donation
- The latest performance in the station’s exciting calendar of arts and music events

19 December 2017: St Pancras International played host to the official MOBO charity campaign tonight, with a live performance from the “B Positive” MOBO choir on the station’s main concourse (Tuesday 19th December, 5pm).

After touring the globe with superstars including Kylie Minogue and Adele, MOBO Award winner and North Londoner, Lurine Cato returned home to join the choir in their mission to inspire the capital’s commuters to donate blood.

Cato and the choir, which is formed by MOBO and the NHS Blood and Transplant charity, delighted visitors to the iconic station with an exciting repertoire of festive classics as well as a jaw-dropping gospel performance of the official MOBO charity single, ‘Rise Up’ - released just last week (11th December).

The B-Positive singers came from all over England to perform at the station, following the release of their charity track which was debuted at the MOBO Awards in Leeds last month. They performed to a large crowd under St Pancras International’s spectacular 47ft Moyses Stevens floral tree, led by Choir Master, Colin Anderson.

Wendy Spinks, Commercial Director, HS1 Ltd (owners of ST Pancras International) comments: “We’re well known for playing host to celebrated artists and are thrilled to be raising awareness for an important cause by inviting the “B Positive” choir to sing in front of our spectacular Christmas tree. Throughout December, we have been inviting community choirs to serenade visitors while they shop, so it’s great to be able to use this platform to support such a worthwhile campaign.”

The “B Positive” campaign, so named after a blood type that is more common in the Black population, aims to drive registrations of much needed, lifesaving new blood donors. The choir is comprised of individuals who either live with sickle cell or are the families and friends of those who are affected by the disease, and particularly targets 17-35 year olds and those from Black communities who are more likely to have genetic blood conditions.

Kanya King MBE, Founder, and CEO of MOBO Awards: “In the season of giving, what better gift to give than the gift of life. Hopefully the amazing performance of the B Positive choir here this evening at the iconic St Pancras station will encourage people to donate blood this Christmas.”

For more information on the upcoming music, arts, culture and retail events happening at St Pancras International, visit <http://stpancras.com> and follow @StPancrasInt.

Visit www.blood.co.uk to book an appointment to give blood or download the app by searching ‘NHS Give Blood’.

#Giveblood
#MOBOvation
#MOBOAwards

ENDS

For further information about St Pancras International, contact Clarion Communications on 020 7479 0910 or email HS1@clarioncomms.co.uk.

Notes to editors:

Christmas at St Pancras International:

Christmas music events at St Pancras International

Where: Christmas tree, St Pancras International
Book: free, just turn up

1st- 24th December – Christmas in the Community Launch

Join us at the stunning St Pancras Christmas tree for exclusive musical performances as part of St Pancras International’s annual festive music programme which continues every day throughout December until Christmas Eve.

Where: Christmas tree, St Pancras International
Book: free, just turn up

Christmas shopping at St Pancras International

Perfect Gift Generator

The ‘Perfect Gift Generator’ is a free tool on the St Pancras International website where shoppers can search all products sold at the station by recipient, price, and gift type – helping to make their festive shopping that little bit easier.

Extended opening hours

Throughout the Christmas period St Pancras International will have extended shopping hours from 7.30am until 10pm to allow shoppers extra time to hunt down their perfect presents. For the full range of retailers at St Pancras International and Christmas offers please visit www.stpancras.com/christmas.

This Christmas, as well as convenient gift buying opportunities, fantastic food and drink experiences and a festive ambience, visitors to St Pancras International can enjoy exclusive services and products that can only be found in the station:

- From the 11-23 December, Hatchards will host a Christmas pop up on the station concourse, providing a same day collection service, pre-wrapped books and expert advice for gift buyers
- Aspinall of London will provide a free and exclusive personalised ribbon service, and stylish stationer, kikki.K will offer complimentary gift wrapping with all purchases
- Festive menus will be available at our range of bars and restaurants including, Prime Burger, Searcys and The Betjeman Arms
- New Calvin Klein, Ted Baker, Chanel and kikki.K stores will be open for their first Christmas season

For more information about the station and its premium retailers, including Fortnum & Mason, Searcys, Whistles, kikki.K, plus recently launched Ted Baker, Chanel and Calvin Klein, visit <http://stpancras.com>.

*Support our bid for London Borough of [Culture Camden Council](#)

About St Pancras International Station:

St Pancras International station is a unique Grade I listed building owned by HS1 Ltd. Offering a wealth of stylish and premium shops, bars and restaurants all under one iconic roof, the venue is a destination, in its own right, as well as a world-class station.

Known for its calendar of new and exciting arts and music experiences, there's always something new to discover. From now until December 2017, visitors can appreciate the Terrace Wires public art installation – an impressive 16m wide mechanical work by RA artist, Conrad Shawcross.

Visitors can also experience St Pancras International's free-to-play jukebox and station pianos, played by world famous stars including Elton John and John Legend, as well as the public day to day.

For more information about the station and its premium retailers, including Fortnum & Mason, Searcys, Whistles, kikki.K, plus recently launched Ted Baker, Chanel and Calvin Klein, visit <http://stpancras.com>.

*Support our bid for London Borough of [Culture Camden Council](#)

About HS1 Ltd:

HS1 Ltd has the 30-year concession to own and operate High Speed 1, the UK's first section of high speed rail, as well as the stations along the route: St Pancras International, Stratford International, Ebbsfleet International and Ashford International.

About MOBO:

The MOBO Awards were established in 1996 by Kanya King MBE to motivate, elevate and celebrate the outstanding achievements of artists in under-served musical genres, from soul, RnB and reggae to hip hop, grime, gospel and afrobeats. Now in its 22nd year, MOBO is a pioneer in its field and not just an event, but a movement. A drive to deliver social and cultural change is embedded in the organisation's DNA. With an ongoing successful talent development programme, a number of Executive Fellowships in the creative workplace and a host of annual training and educational opportunities for young people, MOBO influences the lives of hundreds of thousands of people every year. In 2016, the charitable foundation MOBO Trust was established to support young people realise their potential in a wide range of disciplines within the creative sector. The MOBO Help Musicians Fund is the first scheme to be announced by the MOBO Trust, offering grants to support high potential artists at the very start of their careers in music <http://beta.mobo.com/help-musicians-fund>.

www.mobo.com

Twitter: @MOBOAwards

Facebook: <https://en-gb.facebook.com/MOBOofficial/>

Instagram: @moboawards

YouTube: <https://www.youtube.com/user/mobotvofficial>

About NHS Blood and Transplant:

NHSBT is a joint England and Wales Special Health Authority responsible for ensuring a safe and efficient supply of blood and associated services to the NHS in England. They are an essential part of the NHS and take pride in saving and improving lives by making the most of every voluntary donation, from blood and organs to tissues and stem cells. Blood donors can search for sessions, book appointments, change/cancel their appointments and change their contact details in real time at www.blood.co.uk. There are apps available for Android, Windows and Apple Smartphone and tablet devices, which enable donors to search for sessions based on their location and book and manage appointments. The donor line - 0300 123 23 23 - is available 24 hours a day, seven days a week. NHS Blood and Transplant needs to collect 1.6 million units of blood each year to meet the needs of patients across England. There are four main blood groups – O, A, B and AB. Group O is the most common and therefore the most in demand. A regular supply of blood is vital – red cells last 35 days and platelets only 7 days. They need just under 200,000 new blood

donors each year to replace those who no longer donate for reasons such as ill health, pregnancy or foreign travel and to ensure they have the right mix of blood groups to match patient needs in the future. Some blood groups, such as O negative (the universal blood group), A negative and B negative are particularly vulnerable to shortfalls. They need more black African, black Caribbean, mixed race and South Asian people to become blood donors to reflect the ethnic diversity of patients.

Twitter: @givebloodnhs,
Facebook: www.facebook.com/givebloodNHS
Instagram: @GivebloodNHS, Youtube:
www.youtube.com/user/NHSGiveBlood

Press contact – The Outside Organisation:
Jack Delaney: jack.delaney@outside-org.co.uk
Corinna Ingram: corinna.ingram@outside-org.co.uk