

## IT'S MUSIC TO COMMUTERS' EARS AS ST PANCRAS INTERNATIONAL LAUNCHES A FREE-TO-PLAY JUKEBOX

- The retro-style jukebox boasts every top 40 hit from the past 50 years
  - Visitors can choose from 57,000 free-to-play tunes
- A hollyhock flower display marks its launch and pays tribute to The Beatles' iconic 'Mad Day Out' photoshoot taken a stone's throw away from the station 50 years ago

St Pancras has played host to some of the world's biggest music stars of late and it's continuing to bring together music and the community from today, with the launch of a permanent jukebox boasting every top 40 hit from the past 50 years.

Sited underneath the South Eastern Trains platforms (Platforms 11-13), the jukebox installation follows the success of the station's iconic free-to-use pianos, which have hosted a number of performances from big names including Elton John and John Legend. Whilst waiting for a train, visitors will be able to select from 57,000 free-to-play songs including 1,255 number ones and 18,162 artists from David Bowie and Ed Sheeran, to Frank Sinatra and Rag 'n' Bone Man.

The Beatles claim the most Top 40 tracks on the jukebox (280), so to mark the launch of the new permanent fixture, visitors will this week be greeted with a colourful, Beatles-inspired installation. Consisting of hollyhock flowers from the station's florist, Moyses Stevens Flowers\*, the display pays homage to the iconic Beatles photograph\*\* taken during the 'Mad Day Out' shoot, just a stone's throw away from St Pancras almost 50 years ago.



**Wendy Spinks, Commercial Director, HS1 Ltd (owners of St Pancras International) comments:** “The pianos at St Pancras have been hugely successful at making people smile and this is just another way of delighting our customers as they are travelling through the station. Here people can discover a wealth of different experiences every time they visit and we expect the new jukebox will be a huge hit.”

The Beatles-inspired installation has been created by St Pancras florist, Moyses Stevens Flowers and will be on display from Wednesday 17<sup>th</sup> May to Saturday 20<sup>th</sup> May. On its first day in the station, the St Pancras jukebox will play out The Beatles classics, encouraging commuters to ‘Come Together’ to say ‘Hello, Goodbye’, and even enjoy a little ‘Twist and Shout’ whilst waiting for the train.

Beyond this, the power will be in the hands of St Pancras commuters to select their music of choice as the UK’s first train station jukebox brings a bit of a rock and roll to the heart of the city.

**-ENDS-**

### **Notes to Editors**

For further information about St Pancras International contact Clarion Communications on 020 7479 0910 or email [HS1@clarioncomms.co.uk](mailto:HS1@clarioncomms.co.uk)

\*Moyes Stevens will be offering 10% off a first purchase of flowers at the store in St Pancras International to celebrate the launch of the jukebox (valid from 17<sup>th</sup> May to 22<sup>nd</sup> May)

\*\*Part of the iconic ‘Mad Day Out’ shoot, the famous four gathered in St Pancras Old Church in 1968 to be photographed by Don McCullin, before heading off to locations across London including the Old Street roundabout, Limehouse and the East End. More information about St Pancras Old Church can be found here:

<http://stpancras.com/history/surroundings>

- The jukebox has every top 40 hit from the past 50 years (*those with profanities have been removed*)
- It is free for any visitor to use and has a localised sound
- It contains 57,000 songs
- Elvis Presley holds the most number ones on the jukebox
- 18,162 unique artists
- 1,255 number ones
- 21,117 unique top 40 tracks
- Beatles have the most tracks on the jukebox (280), followed by David Bowie (193)

**About St Pancras International Station:**

Designed by William Barlow, St Pancras International originally opened in 1868 and for its time was an engineering marvel - it was the largest enclosed space in the world and provided the grandest entrance into London. Today, St Pancras International welcomes visitors from all over the world and provides a host of convenient entertainment such as shopping, eating, drinking, arts and culture all under one roof. St Pancras will be introducing new retailers to the station over the coming months and will be celebrating its 150<sup>th</sup> birthday next year. Visit <http://stpancras.com/> for more information or call 0207 843 7688.